



# WALKER|WEST

GROW THROUGH MUSIC

## STRATEGIC PLAN 2020–2023

### MISSION

WalkerWest Music Academy is a music learning community rooted in the African American cultural experience where people of all ages and backgrounds gather, explore, and grow through music.

### VISION

WalkerWest's mission will drive music teaching that addresses African American academic success; position the Academy to meet a larger variety of individual student needs through course selection, collaborative efforts, and leadership opportunities; increase the number of African American participants; and usher in a new era of growth and productivity that will build WalkerWest Without Walls to scale.

### VALUES

WalkerWest's offerings are rooted in providing applied music learning opportunities as part of the performing arts; culturally relevant music education rooted in the African American experience; music education as an essential part of brain development and academic success; music education accessible to interested students of all ages and backgrounds; partnerships and collaborations that expand organizational capacity; space and opportunity to build community through music; and faculty diversity, professionalism, expertise, competence, and quality.

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## Student Composition and Demographics

- GOALS**
- 1 Further develop, plan, and implement WalkerWest Without Walls as a signature program.
  - 2 Expand enrollment and engagement of students and families who are most in need of music education.
  - 3 Continue to build partnerships and collaborations to expand program enrollment and engagement.

## Program Quality and Staffing

- GOAL**
- 4 Develop specific strategies, benchmarks, timelines, and means of assessment to demonstrate the value of the WalkerWest experience to the community.

## Sustaining the Academy

- GOALS**
- 5 Build permanent programs that transform WalkerWest beyond after-school music programming and provide music education across all generations.
  - 6 Improve long-term financial stability, including retiring debt and increasing both program income and individual and foundation donations.

## Communications, Outreach and Engagement

- GOAL**
- 7 Increase WalkerWest's visibility via community outreach and engagement.

## Infrastructure

- GOAL**
- 8 Explore feasible options for expanding and acquiring space to support formal and informal interactions among WalkerWest musicians, community members, and visitors and help WalkerWest fully realize its long-term sustainability, viability, and efficiency.

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651-224-2929 | [www.walkerwest.org](http://www.walkerwest.org)

Contact WalkerWest Music Academy to learn more about how to participate in programs as a student or partner.

 Follow us on Facebook at @WalkerWest Music